

Old Marston Moving Forward October 2014

To date Carolyn Place of Anthony Stiff Associates has been employed to facilitate fundraising for a new pavilion for Marston Saints and preparation of a new play area.

An initial meeting was held with Charlie Haynes and Tim Cann where it was ascertained that Carolyn had the experience and expertise to carry out the roll. The Parish Council subsequently approved the appointment of Carolyn to prepare an analysis of the existing information and situation including:

- A comprehensive review of all documentation produced to date
- Meetings with all interested parties and potentially interested parties to compile background information on costs, user statistics (current and forecasted)
- Review of potential grants and likely timescales for applications
- Preparation of a summary report concluding with recommendations for the future development.

She was also employed to prepare a Funding Strategy to demonstrate how the proposed target amount for building the new club house and play area will be achieved. This would include grant deadlines and timescales. It is likely that the application process will be running for at least 12 months.

Carolyn met with Eddy Aldworth and Ian Homer from Marston Saints and discussed the project as a whole. The consensus of the meeting was that the Club could not move forward with the existing building and were very willing to help / join forces in any way to support grant applications and fundraising for improvements. They acknowledged that the currently tabled design was ambitious and appreciated that a business case had to be put forward to support its running costs.

Actions for October 2014

To move forward information has to be collected to enable a business case for the proposed club house to be put together. It is also necessary to collect other baseline information to support grant applications. If this information is not available or doesn't 'stack up' then large grant applications may not be realistic.

Successful grant applications need to show:

Increased participation - Opportunities for increasing: numbers of players, variety of players, possibility of facility being available for additional sports

Collaborative approach – There is community involvement in the project and support for the project, co-operation between all parties current and potential future users.

Need and demand – The reasons for improving the facility, who will use and benefit from an improved facility. To show what are the benefits to the club / community if the project goes ahead.

The project is **sustainable** - Demonstrate that the completed facility can be run and managed successfully and is sustainable (can be afforded) long term.

Listed below is information required, suggested meetings and attendees.

Information required from Marston Saints

- Recent history of club (over the last 3-5 years) - numbers and types of teams numbers of members, income from membership
- Structure of management, responsibilities
- Teams - when each team trains, when they play
- Building – has survey been done of existing building, what issues does it have, how it is maintained, how much does it cost per year
- Bar- how the bar runs, how much income does it generate, costs v income
- Other incomes - out of season, large fundraising events

Meeting 1 - Ideally all the information listed above will be presented at a meeting, predominantly made up of club representatives as discussions with relevant people will be valuable. A questionnaire of existing users would be a useful source of information and will also be discussed at this meeting.

Meeting 2 - A meeting / discussion to identify opportunities for the club including extending the football clubs offer ie girls teams, and to identify opportunities for outside groups to benefit from the club house. To boost the substance of sport grant applications this would include attracting additional sports. Ideally groups not currently using existing village facilities would be identified.

This would be attended by peoples identified who can actively contribute to this discussion. The meeting is likely to result in actions to pursue potential leads for new club users.

Following these meetings Carolyn actions will prepare a summary report for the Parish Council.